

SDG Certification for Corporate Sustainability



What is the SDG Certification for Corporate Sustainability?

The **SDG Business Sustainability Certificate** is a form of **recognition** granted to **organisations** that demonstrate a **commitment** to and **integration** of the **United Nations' Sustainable Development Goals (SDGs)** into their **business strategy** and **operations**.

Obtaining this **certification** not only enhances the company's **reputation** but can also unlock new **market opportunities**, strengthen relationships with **stakeholders**, and foster a more **responsible** and **sustainable business culture**.

What are the Sustainable Development Goals?

In **2015**, the United Nations General Assembly adopted the **2030 Agenda for Sustainable Development**. It is an **action plan** for **people**, the **planet**, and **prosperity**, comprising **17 Sustainable Development Goals (SDGs)** and **169 targets**. The SDGs aim to:

- **Eradicate poverty and hunger**, ensuring a healthy and high-quality life.
- **Promote inclusive and high-quality education**.
- **Achieve gender equality**.
- **Ensure access to clean water and energy**.
- **Combat climate change**.
- **Protect marine and terrestrial life**.
- **Build sustainable cities**.
- **Promote peace and justice**.
- **Strengthen partnerships** to achieve these goals.

Who can certify their contribution to the SDGs?

Organisations of any size and sector can **certify** their contribution to some or all of the UN's Sustainable Development Goals. However, **businesses** play a key role in implementing policies based on [sustainability](#), **innovation**, and a **just ecological transition** within their industries.

The **certification** assesses areas such as **governance**, **environment**, **social impact**, and **sustainable economy**. Businesses must undergo an **audit** to validate their contribution to the SDGs and obtain **certification** that acknowledges their efforts.

It is essential that all **employees** understand what the Sustainable Development Goals are and how they can contribute to them within their **role** in the **organisation**.

What are the benefits of certifying an organisation's contribution to the SDGs?

Applus+ Certification's Specific SDG Contribution System, aligned with **Standard PAS 53002**, incorporates all the principles of the **2030 Agenda** and adds other necessary elements to enable **businesses** and **organisations** to:

- **Gain external recognition** for **sustainability management**.
- **Clearly communicate** this commitment to **stakeholders**.
- **Build trust** and a sense of **transparency** among individuals and institutions.
- **Identify future business opportunities**.
- **Achieve compatibility** with other voluntary or regulatory frameworks related to the 2030 Agenda, such as [gender equality plan certification](#), [sustainability report verification](#), or [carbon footprint verification](#).
- **Identify, prioritise, and manage impacts** on key **stakeholders** to optimise relationships.
- **Integrate sustainable development** comprehensively into **strategy**, **operations**, and **decision-making**.
- **Maximise positive effects** and **minimise negative impacts**, especially on the most **vulnerable** or least recognised groups.

Why certify SDG contribution with Applus+ Certification?

Applus+ Certification is an **independent** and **internationally recognised** entity. Our **mission** is to help **organisations** verify and demonstrate their **commitment** to **continuous improvement**, **sustainability**, and **combating climate change**.

Verification will be carried out in accordance with **PAS 54003**, a **standard** that provides a **structured framework** to help organisations align their strategies and operations with the SDGs.

It offers several benefits:



- **Recognition and credibility:** Strengthens the company's **reputation** by demonstrating a genuine commitment to the SDGs.
- **Regulatory compliance:** Ensures that the company adheres to **international standards** in its SDG implementation.
- **Continuous improvement:** Applus+ Certification provides a framework for evaluating and improving **sustainability-related processes**.
- **Competitive advantage:** Differentiates the company in the market, attracting both **customers** and **investors** interested in sustainability.
- **Transparency and trust:** Increases **stakeholder confidence** by demonstrating responsible and ethical actions.