

Carbon footprint verification

Independent measurement of the greenhouse gases emitted in a given period



Social awareness of climate change effects has turned the greenhouse gas emissions that cause it into one more aspect of business competitiveness. Therefore, an increasing number of companies guide their activities toward evaluating and reducing their carbon footprint.

What is carbon footprint verification?

Carbon footprint verification allows companies to measure the amount of greenhouse gases emitted while performing their activities and thus prove their commitment to reducing climate change effects. Verified emissions can be direct, such as production activities, or indirect, such as goods transportation or staff travel. The organization must define both the frequency of the verifications and the elements to be measured.

Footprint verification: Benefits

- Accurately know the volume of greenhouse gas emissions your company emits
- Improve your organization's image in the eyes of clients, users and consumers
- Increase employee motivation with the company's environmental commitments
- Medium and long term cost savings

Why verify your company footprint with Applus+ Certification?

Applus+ Certification is an independent and renowned entity that aims to help organizations achieve their commitment to continuous improvement. We analyze the clients' needs so that our auditors, who are specialists in each field, perform a service that provides the maximum value evaluating your organization's compliance.

Our teams develop specific certification plans according to our clients' structure, processes and activities. Our international presence, extensive product portfolio, and accreditations allow us to offer global and expert service, tailored to your organization's needs.

Improve your company's reputation and save costs by [verifying carbon footprint levels](#).